

## Media Notes

### Official Name

The official name of the event is the **Pacific Life Open**. We would greatly appreciate it if you could use the official name during your reports.

### Media Working Areas

There are nine media working areas. The following is a description of each:

The **Media Reception Area** is located on the lower suite level in the southwest corner of the stadium. Any of the following working areas can be accessed from the media reception area:

The **Welcome Desk** is located on the upper suite level in the southwest corner of the stadium.

The **Deadline Media Room** is located on the upper suite level in the southwest corner of the stadium to the left of the press lobby.

**Media Court Seating** is located on the upper suite level, accessed through the Deadline Media Room.

The **Interview Room** is located on the upper suite level on the west side of the stadium, behind the WTA Tour suites and directly adjacent to the deadline media room.

The **Broadcast Booths** are located on the upper suite level at the south end of the stadium. Host and international television as well as individual television and radio broadcasters will be assigned spots in this area.

The **Photographer's Lounge, Photo Work Room** and **Darkroom** are located on the lower suite level in the southwest corner of the stadium.

The **photographer positions** on Stadium Court are located in pits on both the east and west side. Additional raised positions are available; please see a media staff member before utilizing these positions.

The **Media/Player Dining Room** is located on the lower suite level in the southwest corner of the stadium, adjacent to the Media Reception Area.

### Attendance Totals

Attendance totals are announced and distributed each evening in the Deadline Media Room near the end of each session.

### Draw Sheets

The next day's draw sheet is dropped off in the deadline media room each evening. Copies are made and filed just inside the main entrance to the deadline media room and in the photographer's lounge.

### Fax Machines/Copiers

Fax machines and copiers are located at the Welcome Desk and in the Deadline Media room and are operated by members of the Welcome Desk staff. Please see a staff member to send or pick up a fax. The **incoming fax number** is **760/200-8114**.

### **Internet Access**

High-speed Internet connections are provided at each workstation, and additionally wireless access is available on a request basis.

### **Lockers**

Individual lockers in the Deadline Media Room correspond to individual assigned seat locations. Photographers should visit the Welcome Desk to secure an assigned locker in the photographer's work room. Lockers in both locations require standard padlocks, which are available for a nominal cost at the Welcome Desk. Additionally, each assigned Deadline Media Room workstation has a lockable drawer. Please leave the keys inside the drawer upon departure. Media are encouraged not to leave valuables or equipment in any media work area overnight, as the tournament cannot be responsible for lost or stolen items.

### **Mail Services**

Daily Federal Express and UPS pickups may be scheduled from the tournament site. If you would like to use one of these services, please see a Welcome Desk representative. Packages must be ready no later than 3:00 each day for the above services. Standard U.S. and international mail, with proper postage affixed, can be left at the Welcome Desk.

### **Media Guests**

Media guest passes may be requested through a media staff member. Media guest passes allow access to the grounds only, and will be issued for a single day per guest. Media guests may not enter the stadium or any media work area, including but not limited to the Photographer's Lounge and Work Areas, Deadline Media Room, Broadcast Booths, and Interview Rooms.

### **Media Work Area Hours**

All media work areas are open two hours before the beginning of the first match on every tournament day. These facilities are closed when the last media representative leaves after the last match.

### **No Smoking Policy**

Smoking is not permitted in any media working area nor inside the stadium. Smoking is only permitted outside on the grounds. Your cooperation is greatly appreciated.

### **Photographers Requesting On-Court Positions**

Approval from tournament photographer **Michael Baz** must be obtained for on-court positions on Stadium Court or any court with photographer access.

### **Player Interviews**

The winning and losing player of all matches on Stadium Court will be available for a question- and-answer session following a 15 minute cool down period in the interview room. All other requests for player interviews should be directed to the ATP media representative **Greg Sharko**, and the Sony Ericsson WTA Tour media representatives, **Amy Binder** and **Gina Capulong**, whose desks are located in the deadline media room. Both tours would appreciate if interview requests were made at least 24 hours in advance of the deadline, when possible.

Deadline media will receive first priority on admittance and seating in the Interview Room. Photographers must utilize their designated spaces and television cameras must utilize the staging area, where they may plug into the microphone audio feed box.

Request interviews with tournament officials through media relations staff.

Transcripts of post-match interviews conducted in the interview room will be distributed in the deadline media room approximately 10 minutes after the interview session is completed.

For any media representatives that need a quiet area to conduct a one-on-one interview or cut radio actualities, a private interview room can be used by appointment. Check with a media official to reserve the room.

### **Restrooms**

Restrooms are located on the upper suite level on the south side, behind the broadcast booths, for media and associated staff use. The locker rooms on the lower suite level (photographer's area) are also equipped with restroom facilities. Media members may not use the rest rooms on the west side, across from the player lounge, as those are reserved for suite holders.

### **Seat Assignments**

There is assigned seating for print media in the Deadline Media Room and Broadcast Booths. Please speak with a representative of the tournament's media relations staff if you have a special seating request. General seating applies in the media seating area outside the deadline media room and the "bar chairs" overlooking the seating area unless demand necessitates priority seating. In that event, priority will be given to deadline media in these areas.

### **Score Updates**

To reach the main media room by telephone for update of matches being played, call **760/200-8100** (note: this is not a public number for publication but for media use only). Updated match scores are also available online at ***www.PacificLifeOpen.com***.

Game-by-game score updates are kept on television monitors located throughout the media center and at individual workstations in the Deadline Media Room.

### **Scorecards**

Scorecards are dropped off at the Deadline Media Room and copies are filed 15 minutes after each match. Any media member having trouble locating a scorecard should ask for assistance at the Welcome Desk.

### **Telephones**

Each workstation in the deadline media room and in the broadcast area is equipped with a telephone line and telephone. By default, the lines are activated for local, toll-free, collect, and credit card calls. Should you require direct long distance access and did not indicate this need in advance, or have other special telephone needs, please contact a tournament press representative.

Additionally, 'common' telephones for local, toll-free, collect, and credit card calls are located in the Photographer's Work Area, Photographer's Lounge, and in designated Deadline Media Room workstations and are identified as such. These telephones are for general use and may not be

'commandeered' for a single individual's use. Please be respectful of others in the use of the 'common' telephones. If you have a need for extended use of a telephone, see a media relations staff member.