

The Pacific Life Open has created a new policy for organizations looking to film footage at the tournament and display it on the Internet. Please read the rules below as you will be required to sign a waiver indicating that you have read and are agreeing to comply with these policies. Credentials to the event will not be considered or approved if the waiver is not signed.

1. All web sites must provide a written statement to the Pacific Life Open of their intentions regarding video footage of the tournament to be displayed on the Internet.
2. Web sites looking to film footage will only be permitted to film from within designated areas on non-broadcast courts (Stadium 3, 4, 5, 6, and 8).
3. All requests for player interviews must be made through the WTA and ATP Tours respectively.
4. The maximum length of footage that can be used at one time on any web site will be 30 seconds.
5. All video content offered on web sites must be available to patrons for free.
6. The Pacific Life Open requests that a daily link be sent to tournament offices to review all video content displayed on your web site during the tournament. If content is only to be displayed after the tournament is complete, a link to all content may be sent at one time.
7. If any media members are caught violating the above items they will be escorted from the grounds and not allowed re-entry for the remainder of the tournament.
8. Failure to agree to the above terms will result in a denial of your credential application.